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Board of Directors Meeting

Wednesday, July 20th, 2016 – 9:30-11:30am Visit McMinnville Offices

Agenda

1. Approval of Minutes from Last Board Meeting (1 minute)
2. Financial Overview (15 minutes) Call in from Scott Greenstone
3. PR, Social Media and Website Reporting (10 minutes)
4. Vote on Executive Committee Serving as Personnel Committee (5 minutes)
5. Executive Session (15 minutes)
6. Vote: Nominating Committee (5 minutes)
7. Visitor's Center Research Update and Proposal (30 minutes)
8. Chamber Visitor Center Memo of Understanding (5 minutes)
9. Updates Since Last Meeting (30 minutes)
 - Daylight Studios Partnership
 - Wine Walk App
 - Bridge Campaign
 - Bernards and Associates Audit
 - Truffle Festival Partnership (Low Season)
 - IFWTWA Conference (Sept)
 - WWA Tourism Board
 - MNI- Media Digital Media Buying Agency
 - Shoulder- & Off-Season Campaign
 - Intern Projects/Videos
 - Survey Ambassadors and RRC Data
9. Public Comments (10 minutes)
10. Board Round Table (as time permits)