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M C M I N N V I L L E
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Board of Directors Meeting

Wednesday, Jan 20th, 2015 – 9:30-11:30am Brittan Tasting Room

Agenda

1. Approval of minutes from last board meeting (1 minute)
2. Review of progress made since last board meeting and discussion of critical next steps (15 minutes)
 - Marketing Manager Hire Update
 - Wine Trail Update
 - IRC- Data Research Report
 - Rotary Presentation Recap
 - Evergreen
 - Bookkeeper
3. Appointment of Nominating Committee
4. Website Presentation and Progress Update with Krista from (237 Web and Marketing) (20 minutes)
5. Quarterly Financial Report from Scott Greenstone (via conference call) (15 minutes)
6. Visit McMinnville Community Marketing Plan (15 minutes)
7. Public Comments (10 minutes)
8. Board round table and industry updates from the board. (as time allows)