Visit McMinnville Board Meeting Agenda Wednesday, September 20th, 2017 9:30am-11:30am

- Financials (10 minutes)
- Marketing and Web Report (10 minutes)
- Updates: (30 minutes)
 - o County TLT Update
 - Wayfinding
 - McMinnville Tasting Month (February)
 - o City of McMinnville
 - Strategic Planning
 - o General Updates
 - o FEAST update and media
 - OSU + McMinnville Hospitality Meeting
 - o Yamhill County Cultural Coalition- Data + Event
 - o Oregon Wine Board- Wine Symposium Panel Invite
 - January Retreat Planning
- Johnson Consulting Visit Interview + Study Kick Off with Ryan and Charles Johnson (60 minutes)