

Visit McMinnville Board Agenda
November 15th 2017
9:30-11:30am
Visit McMinnville Offices

- Approval of October Minutes
- Financials + Bernards Review
- Marketing Report
- Annual Board Retreat Plan
- Updates:
 - VM Branding Plan/Timeline
 - Website Wireframe + OTIS
 - Billboards (Linfield + Willamette Valley Med Center Partnership)
 - Winter Commercial Shoot
 - WVVA + WVWA + Travel Yamhill Valley
 - McMinnville Tennessee Creative Issue
 - City RFP Economic Development
 - MDA Interview Committee
 - McMinnville Downtown Safety Committee
 - McMinnville Planning Commission Meeting + Vacation Rentals