



Visit McMinnville “Foundations” Mural Project Call to Artists

Location 2: Yamhill County Housing Authority Building

Revision: V8 | Date: April 24, 2021

PROJECT OVERVIEW:

The “Foundations” project consists of conceptualization, preparation, and execution of a Mural on the west facing wall of the Yamhill County Housing Authority building, facing the train tracks.

PROJECT OBJECTIVES:

- Create an approachable art piece attractive to locals and visitors
- Add visual interest and culture to a colorless area
- Be highly visible from a distance
- Improve wayfinding between McMinnville’s historic downtown and the Granary District, and encourage foot traffic between the two areas across the train tracks

We wish for the Mural to be representative and respectful of the history of the McMinnville area and create a sense of place. This location runs parallel to train tracks and directly across from a historical train station, and it is the halfway point between our historic downtown core and the Granary District (an up-and-coming makers’ district full of wineries, tasting rooms, restaurants, breweries, and shopping). It is a prominent location in the heart of our City, located at a crossroads between our history and our future. It will serve as an important part of the landscape for years to come. Submissions should reflect the themes above.

NOTE: This project is the second of a series of Mural installations planned over the coming 3-5 years and is intended to be a first in a series leading from the Historic Downtown to the Granary District.

PARTNERS:

- McMinnville Downtown Association Committee for Public Art (MDACPA)
- Visit McMinnville (VM)
- Yamhill County Housing Authority

- Final Selected Artist

APPLICATION GUIDELINES:

All applications will be reviewed and juried to help ensure the quality of the project and suitability of the concept to public art and to the City. Both solo artists and teams of artists will be considered for the project.

To be considered, each of the following must be included with the Artist/s application:

- Current personal resume of the Artist/s (maximum 2 pages per artist).
- Images of prior Murals completed by the Artist/s, not more than 10 pages.
- Full contact information for the Artist/s.
- A minimum of 1, but no more than 6 images or sketches, of each proposed Mural may be submitted.
 - All images submitted must be labeled with name of Mural and the Artist/s, so as to avoid confusion.
 - Please include a master list of images if the application includes more than one proposed finished Mural.
- The intended color pallet of the Mural.
- An estimated budget for the proposed project.

In the case of multiple submissions, each proposed Mural will be judged on its own merits.

Applications must be submitted to **BOTH** of the following email addresses:

info@visitmcminnville.com

mdacpa@onlinemac.com

Applications must be submitted no later than 5:00 PM, June 11, 2021.

From these applications, one to four finalists will be selected and notified. The selected finalists will receive a stipend of \$ 500.00 to develop a finished proposal, including their proposed budget. The final proposals will be due no later than July 16, 2021. These proposals will be reviewed by our selection committee. Each submitting finalist Artist/s will have an individual Artist/s meeting with the selection committee to present and explain their proposed Mural. This will lead to the selection of the Artist/s to create the Mural. The final selection is intended to be complete by July 30, 2021.

BUDGET:

A maximum budget of \$20,000 is available for the completion of this project. Included within this amount must be all necessary materials and supplies, equipment (such as scaffolding, ladders, drop cloths, etc.), workman's compensation and liability insurance, transportation to and from site, as well as any necessary artist lodging and meals during the duration of the project.

SITE PREPARATION:

The site will be prepared for the artist prior to the beginning of the art installation by VM/MDACPA , at no expense to the Artist/s. Site preparation includes removal of existing weeds and vegetation, cleaning the surface of the wall by an approved method, and application of primer and finished anti-graffiti coating.

AUDIENCE:

- McMinnville area citizens supporting downtown businesses
- Visitors; food, wine, history & travel enthusiasts exploring McMinnville

WHAT ACTION DO WE WANT THEM TO TAKE?

- Appreciate a unique art piece
- Feel a sense of place and connection
- Feel safe and confident in traveling by foot from downtown to the Granary District

REQUIREMENTS:

- The Mural must have an expected life of more than 10 years without restoration
- The Mural must not extend more than 2 inches from the wall or façade
- The height of the Mural must not exceed the height of the concrete block wall without agreement from VM and MDACPA
- The concrete block will be cleaned in one of three ways: *
 - Sand blasting
 - Scrubbing with a solution of detergent and TSP(tri sodium phosphate)
 - Pressure washing with a solution of detergent and TSP
- The concrete block will then be primed with an acrylic gesso paint. Latex gesso is not approved for this project. The gesso may be tinted with Acrylic paint if so desired as part of the composition.*
- The Mural shall be painted using a color fast, high quality Acrylic Paint and shall stay within the color pallet submitted with the Artist/s application.
- Three (3) coats of non-sacrificial VandlGuard anti-Graffiti Coating, or equivalent, will be applied; airless spray equipment preferred. Sacrificial anti-Graffiti coatings are not acceptable.*

*The priming of the Mural site and the finished anti-graffiti coating will be provided at by VM/MDACPA. As will the removal of all weeds and small plants at the site.

TIMELINE

- Call to Artist/s issued: May, 2021
- Deadline for submissions: 5:00 PM, June 11, 2021
- Selection of Finalists: June 25, 2021
- Submission of finished proposals: July 16, 2021
- Final selection: July 30, 2021
- Installation: August, 2021

NOTIFICATIONS

- Notification to finalists, if any, will be made by June 29, 2021.
- Notification of the final Artist selection by VM and the MDACPA will be mailed to all applicants by July 2, 2021.

CONTACTS

For questions or more information, please contact:

Steven Rupp MDACPA mdacpa@onlinemac.com

OR

Kitri McGuire Visit McMinnville Kitri@visitmcminnville.com

OWNERSHIP

Permission to paint this mural has been obtained in writing from the building owner. The Mural will become the property of the City of McMinnville. The Artist/s will own the copy right to this Mural, however, the Partners and City of McMinnville will have unlimited rights to use images of the Mural for advertising, promotion or other similar uses. This provision will be agreed to in writing between the parties before any paint is applied.

LOCATION DESCRIPTION

The location of the mural is on the beige concrete bottom portion of the west facing wall of the Village Quarter building shown below; dimensions are roughly 70' wide x 10' tall. The building is owned by the Yamhill County Housing Authority.

