

# Visit McMinnville

Board of Directors Meeting  
Wednesday, November 16th, 2022  
9:30-11:30am  
Brittan Vineyards Tasting Room

1. Call to Order
2. Review Minutes from October 2022 Meeting
3. Review Financials
4. Executive Committee
  - a. VM Office Space + Lease
  - b. Strategic Planning Date
  - c. DEI
5. Marketing & Communications
6. New Business
  - a. VM Community Event (Feb 16<sup>th</sup>)
  - b. Travel Oregon \$20k – Consultant (BLM Mtn Biking + County Signage Plan)
  - c. Exploring Travel Oregon Capacity Grant
7. Old Business
  - a. Oregon State University + Resident Sentiment Survey
  - b. Datafy + Data Update
  - c. VM + Stewardship/Support for Downtown
  - d. MEVLC + City Updates

The next Board of Directors meeting will be held December 14, 2022 at Brittan Vineyards Tasting Room.