

Visit McMinnville

Board of Directors Meeting
Wednesday, August 24th
9:30-11:30am
Brittan Vineyards Tasting Room

1. Call to Order
2. Review of Minutes
3. Executive Committee
 - a. Recommendations on Board Seat Vacancy and Succession Planning
 - b. DEI Work Plan
 - i. Update: Courtney
4. Finance
 - a. Review Monthly Financials
5. Marketing and Communications Update
6. Old Business
 - a. VM + Stewardship/Support for Downtown
 - b. Memorial for Maria Stuart
 - c. CRUSH
 - d. Workforce
 - e. MEVLC + City Updates
 - f. Foundations Mural Project
7. New Business
 - a. New VM Team Member: Lee McCollins
 - b. Datafy + Dean Runyan Data Investment
 - c. Campaign Creation + Investment
 - d. Foundations Mural Project
 - e. Content Creation
 - f. Website Work
 - g. Legislative Session + State Wide Tourism
8. Updates from the Board
9. Adjourn