

Visit McMinnville  
Board of Directors Meeting Agenda  
12-19-18  
9:30-11:30am  
328 NE Davis Suite 1

- Review of Minutes from October (3 minutes)
- Public Comment (10 minutes)
- Financial Review (10 minutes)
- Marketing Plan Update + Strategy + FY Budget (30 minutes)
- Staffing Update + Rachel Adams Experience Curator (Group Sales)
- Review from Bernards & Assoc complete
- February Board Half Day Retreat
- WVVA + Tourism Update + Oregon Tourism Commission
- MEDP Changes
  - Airport
  - Three Mile Lane Conversation
  - Wayfinding
- County Update
  - New Commissioner
- Linfield Connectivity Update
- TEDxMcMinnville
- Omega Gymnastics
- Flight Centre Fall Visit
- Spring Rob Report article