

Visit McMinnville

Board of Directors Meeting
Agenda
Wednesday, Jan 18th 2023
9:30-11:30am
Visit McMinnville Board Room
424 NE 4th

1. Call to Order
2. Review Minutes from November 2022 Meeting.
3. Review Financials
 - a. Annual Review Completion
4. Executive Committee
 - a. Feb Strategic Planning Topic + Plan
 - b. DEI
 - c. Board Succession Planning
5. Marketing & Communications
6. New Business
 - a. 2023 Dev Project
 - b. New Offices
 - c. Annual Budgeting Kick Off
 - d. Impact Conference
7. Old Business
 - a. Oregon State University + Resident Sentiment Survey
 - b. Datafy + Data Update
 - c. VM + Stewardship/Support for Downtown
 - d. MEVLC + City
 - e. ~~VM Community Event (Feb 16th)~~ - Postponed
 - f. Travel Oregon \$20k – Consultant (BLM Mtn Biking + County Signage Plan)

