

Visit McMinnville
Board of Directors
Zoom Meeting Agenda
October 21, 2020
9:30-11:30am

Approval of June, July and September Minutes

Financial Update and Approval

Discussion Items:

Monthly Meeting Time
Annual Retreat

Reports:

Destination Development

- City Branding Project
- MDA Collaboration Projects
 - Winter Promo
 - Kiosks
- Murals
- Business Recruitment/Engagement

PR + Marketing

- Website
- Winter Promo Collab w/Downtown
- Harvest Lager
- Mural
- Virtual Fam Tour
- Umbrella Program

Updates

State + Regional Tourism
Carlton + Westside Road Truck Route
UGB Process Update
Economic Development/Stable Table