

Visit McMinnville
Board of Directors
Agenda
October 16th, 2019
9:30-11:30am
Visit McMinnville Offices

- Review of September Minutes (2 minutes)
- Review of August Financials (10 minutes)
- Marketing and PR Report (20 minutes)
 - NYC Activation
 - Anthem Video + New Photos
- Group Sales Report (5 minutes)
 - Flight Centre
 - Venue Crawl
- VM Staffing (10 minutes)
- VM/City Contract Discussion (15 minutes)
- UGB + Economic Development + Land Use Conversation (30 minutes)
Heather Richards
- Strategic Planning Session (10 minutes)

Updates

- County Work Session
- Destination Development