

Visit McMinnville
Board Agenda
Wednesday October 17th, 2018
9:30-11:30am
Visit McMinnville Offices

- Review of September Minutes
- Financials
- Public Comment
- Marketing and Media Report
- Factory North VM Branding & Campaign Presentations
- Winter Marketing Strategy Update
- Taste McMinnville Month Retool
- Air B&B + TLT submissions
- 2017 Longwoods Visitor Survey Data Highlights
- Omega Gymnastics + Evergreen + Falls Events
- Travel Oregon, WVVA + Yamhill County Update
 - RCTP
 - YCTP 4 Pillars
 - WVVA Strategic Planning
- December Oregon Tourism Commission Meeting in McMinnville
- Viewpoints