

Visit McMinnville  
Board of Directors  
Agenda  
Wednesday, January 20<sup>th</sup> 2021  
3-5pm  
Zoom

Approval of December Minutes

Approval of Financials

PPP Application Update

Budget Forecasting Conversation

Marketing & Comm Updates

Advertising + Messaging

PR

Creative Production + Pics + Vids

Development Updates

Eco Development

YCTP + County

Wayfinding

Kiosks

Murals