

Visit McMinnville
Board of Directors
Agenda
February 28th, 2018 9:30-11:30am
Visit McMinnville Offices 328 NE Davis St

- Review of January Minutes
- Review of December Financials
- Marketing Report
- Website Project
- Feasibility Study Messaging Discussion
- New York City Media Activation for April
- Updates
 - Q4 TLT Number and Data
 - County tourism
 - Wayfinding
 - City Economic Development and Strategic Planning Update
 - Old Stone Village/RV + TLT
 - McMinnville City Club and Oregon Wine Symposium
 - Willamette Valley Wineries Association Yearly Meeting + Partnerships
 - Taste McMinnville Month
 - New Printed Visitor Materials
 - New MDA Director

Next Meeting: Wednesday, March 21st 2018 9:30am