

Visit McMinnville
Board of Directors Agenda
Thursday, January 16th 2020
9:30am -11:30am

Public Comment

December Minutes Review

November Financials Review

January 27th Strategic Planning Discussion and Prep

- Legal counsel on Oregon Transient Lodging Tax – Joe Strunk, Attorney at Law
- Destination Management Familiarization – Lisa Itel, Global Strategic Partnerships, Travel Oregon
- Goal Setting & Intentions for Successful Annual Strategic Planning Session

Updates

Marketing and PR Report

Group Sales Report

Destination Development Report